



ANIMATION ARTIST  
ILLUSTRATION ARTIST  
VISUAL DESIGNER  
IN THE GREATER LOS ANGELES  
AREA

## ZIWEI DUANMU

Well-educated animation designer, Illustration artist. Experienced in animation background painting, concept design, illustration for short animation films, animation TV shows and commercials, and graphic design for commercial products. Can help you visualize your concept, story, and brand by creating unique color schemes, lighting and composition strategies.



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[violetduanmu.com](http://violetduanmu.com)

### EDUCATION

**M. A. IN ANIMATION, M.A. IN ILLUSTRATION**  
SAVANNAH COLLEGE OF ART &  
DESIGN

(SCAD) Savannah, GA, August 2013

**B. A. IN ANIMATION**

CHINA CENTRAL ACADEMY OF FINE  
ARTS (CAFA) Beijing, China, June 2009

### AREAS OF EXPERTISE

Adobe Master Collection  
Toon Boom Harmony  
Autodesk MAYA  
Maxon Cinema 4D  
Gouache Painting  
Chinese Painting  
Chinese Calligraphy  
Conversational and Written  
Fluency in Chinese &  
English

## EXPERIENCE

### ANIMATION BACKGROUND PAINTING

***Valt the Wonder Deer, Season 3 (2018-2019):*** painted complex textured backgrounds for the China-US cooperated animation TV show

***Valt the Wonder Deer, Season 2 (2017-2018):*** painted complex textured backgrounds for the China-US cooperated animation TV show

***InspireQ Commercial short Animation (2016):*** painted backgrounds in watercolor look style for the commercial animation

***Mickey Mouse Basketball Animated Shorts (2016):*** painted the backgrounds consistent with the classic Disney themed style for Disney animated advertisements

***The Awesomes, Season 3 (2015):*** painted vividly creative yet character cohesive backgrounds for the Hulu-streamed series

***Mickey Mouse Baseball Animated Shorts (2015):*** painted the backgrounds consistent with the classic Disney themed style for Disney animated advertisement

***101 Dalmatians: The Further Adventures of Thunderbolt (2015):*** painted backgrounds in the original Disney style

***Gata Gang (2014):*** painted backgrounds for this TV-series pitch for an animated musical featuring swamp animals in their habitat

***Snow Boat (2013):*** painted backgrounds for this award-winning animated short film that incorporated unique stylized textures and backgrounds

### ART DIRECTION

***Snow Boat (2013):*** art director for this award-winning animated short film with duties including communicating with the film director and with a team of 2D and 3D artists

## COMMERCIAL ANIMATION PRODUCTION

**Swapsy Promotion Campaign (2017):** developed and delivered creative visual contents including color schemes, characters and animation layout for this commercial animation project from start to finish to support the company's marketing need

**Womany.net 525 Festival Promotion Campaign (2016):** collaborated with the director and sound designer from Taiwan, designed and produced visual contents based on the script for the animated promotion campaign

## ANIMATION PROP DESIGN & STORYBOARDING

**ABCmouse.com English Educational Animation (2015 - 2016):** designed and corrected props and storyboard based on curriculum needs, conveyed director's idea into drawings, gave artistic guidance to production studio in China

## VISUAL DESIGN

**Swapsy (2017 - 2019):** developed and delivered creative visual contents including logo design, web design and graphic ads to support the company's marketing need

**Cosmic Training Center Events Posters & Merchandises (2016):** designed and illustrated holidays/special events posters, such as the training center anniversary event and Christmas special event poster, etc. designed and illustrated patterns for the training center's sportswear products, such as T-shirts and stretch pants, etc.

**Seize 365 studio (2014):** created idea and executed project featuring a motion graphic design of their brand's logo

**Jollibee (2014):** storyboarding for a TV commercial based on the idea of family values featuring the brand's spaghetti

**Plan C Agency (2014):** storyboarding for their business promotional video highlighting a diversity of Asian cultures

**Umeken (2014):** designed web banner for one of their health care products, Royal Jelly

**Ajinomoto (2014):** created idea for print ads featuring Gyoza based on the idea of "having Gyoza for your holidays"

**Beverly Center (2014):** designed graphics for "Fashion for Success" webinar print ads and save the date cards

**Gilead (2014):** designed brochure in both English and Chinese versions to advertise Viread, a chronic hepatitis B medication

## WORK HISTORY

<b>Swapsy INC</b> , Irvine, CA	Visual Designer, Contractor	2017 - 2019
<b>DreamEast Picture</b> , Los Angeles, CA	Freelance Background Painter	2017 - 2019
<b>Cosmic Training Center</b> , Los Angeles, CA	Illustrator/Graphic Designer, Freelance Artist	2016
<b>Age of Learning, Inc.</b> , Los Angeles, CA,	Artist	2015 - 2016
<b>Leci Design</b> , Guangzhou, China,	Remote Animation Trainer, Part-time	2015 - 2017
<b>Bento Box Entertainment, LLC.</b> , Atlanta, GA,	Background Artist, Contractor	2015
<b>Noble</b> (formerly known as <b>DUCK Studio</b> ), Los Angeles, CA	Freelance Artist	2014 - 2016
<b>Sedona Studios</b> , Los Angeles, CA	Background Artist	2014
<b>Plan C Agency</b> , Los Angeles, CA	Graphic Designer	2014 - 2015

# AWARDS

Art Director in *Snow Boat*, animated short film [snowboatfilm.com](http://snowboatfilm.com)

Winner Best Student Film - 2015 West Chester Film Festival /West Chester, PA.

Winner Achievement in Art Direction - 2014 SCAD Graduate Show /Savannah, GA.

Winner The Strangest Road Award - 24th MEDIAWAVE "On The Road" Online Film Festival /Komarom, Hungary.

Nominated Best Animated Film- 2015 West Chester Film Festival /West Chester, PA.

Mention Promofest Jury Mention - 2014 Promofest Short of the Year - Winter

Press

District. October 27, 2014.

Film Comment. December 18, 2014.

SCAD Academic Scholarship

2009-2013

CAFA Calligraphy Award in Calligraphy Exhibition

2006

# PUBLICATIONS & MEDIA REPORTS

**Title:** Art in the Soul – Duanmu Ziwei's Animation Path and Art Inheritance

**Author:** Zhimin Xing

**Media:** Arts Community (Magazine)

**Date:** Dec.2017 the 6th issue

**Title:** 'An Internalized State Externalized' -- German Expressionism in Film

**Author:** Ziwei Duanmu

**Media:** China Art Newspaper, Page 7 Global Horizons, Column: Viewpoint

**Date:** Nov. 15th. 2017

**Title:** Ziwei Duanmu -- An Animator Who Holds on to Her Dream Living in the U.S.

**Media:** Zhong Gou Daily News (Newspaper), Page A14, Column: SoCal Personages

**Date:** Oct. 30th. 2017

**Title:** Interview of the Creative Team of Snow Boat -- The Ice-breaking Work of Chinese Animation:

Taking Inspiration from Ink and Calligraphy

**Author:** Dot-Shine Digimedia Communication Co.,Ltd

**Media:** The Storm Media

**Date:** Mar. 26th. 2017

**URL:** <http://www.storm.mg/lifestyle/237866>

**Title:** How Come Animation More Realistic than Live-action Movies? -- Special Interview with Animation Short Film Snow Boat Art Director Ziwei Duanmu

**Author:** CINEPHILIA

**Media:** Cinephilia.net

**Date:** Mar. 23rd. 2017

**URL:** <http://cinephilia.net/53994>